Scientific writing and publishing with impact

We cordially invite you to an online workshop that provides effective writing and publishing strategies for maximizing the impact of your research.

When: Workshop 1: January 27 and 28, 2021 (08.30-12.00)
Workshop 2: February 3 and 4, 2021 (08.30-12.00)

Where: Zoom (Host: Elevate Scientific Academy). Link will be distributed by your local course organizer.

Scope and objectives

In this workshop you will learn essential strategies and tools to plan, write, edit and publish scientific papers that make an impact on the intended audience. The workshop is interactive, with discussions and exercises used throughout to help you learn through practice.

At the end of the workshop you will understand:

- The importance of framing and story in scientific writing
- A step-by-step approach to planning and writing scientific stories in general, and scientific papers in particular
- Techniques for clear, concise and coherent writing
- Journal editorial processes, including those at high-impact journals
- How to communicate with editors and reviewers

Workshop leader

Dr. Dan Csontos. Dan is the CEO and Editorial Director of Elevate Scientific. He has 20 years’ experience in academia, science publishing and science communications and was previously an Associate Editor with Nature and Nature Physics, Science Editor and Project Manager for Macmillan Science Communications, as well as a freelance science writer and editor.

Preparations

Bring an abstract and/or a paper (recently published or draft of one you are working on).

WELCOME!