



## 2021 Study of the U.S. Institutes for Scholars

The Study of the U.S. Institutes for Scholars are intensive post-graduate level academic programs whose purpose is to provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The ultimate goal of the Institutes is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad.

Study of the U.S. Institutes for Scholars (SUSIs) will be conducted by various colleges, universities, and academic institutions throughout the United States beginning in or after June 2021. Each Institute will include a virtual academic residency and an integrated in-person experience approximately two weeks in length at a U.S. host institution. During the academic residency, participants will engage remotely from their home countries in Institute activities. If conditions allow, participants will travel to the U.S. in fall 2021 or winter 2022 to participate in educational and cultural activities inside and outside of the classroom, lectures and site visits to local communities. The in-person component in the U.S. will be organized taking into consideration all necessary safety guidelines issued by the Centers for Disease Control and Prevention (CDC) and state, local and campus authorities. Prospective applicants can find general information about SUSI on the website [exchanges.state.gov/susi](https://exchanges.state.gov/susi).

Study of the U.S. Institutes for Scholars comprise the following themes in U.S. Studies: American Culture and Values; Journalism and Media; Religious Pluralism in the United States; U.S. Economics and Business; U.S. Foreign Policy; and Workforce Development.

The application deadline is **March 5, 2021** for all institutes. For further information, please contact the Fulbright Commission at: [fulbright@fulbright.se](mailto:fulbright@fulbright.se).

### CANDIDATE DESCRIPTION AND QUALIFICATIONS

Study of the U.S. Institutes for Scholars are highly competitive. Priority will be given to candidates who have firm plans to enhance, update or develop courses and/or educational materials with a U.S. studies focus or component; who have no prior or limited experience in the United States; and who have special interest in the program subject areas as demonstrated through past scholarship, accomplishments, and professional duties.

Candidates should be mid-career, typically between the ages of 30-50, highly motivated, experienced scholars and professionals generally from institutions of higher education or research-focused organizations (not-for-profits, think tanks, etc.). While the educational level of participants will likely vary, most should have graduate degrees and have substantial knowledge of the thematic area of the Institute or a related field.

Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. studies areas related to the program theme. While the nominee's scholarly and professional credentials are an important consideration, the potential impact and multiplier effect from their participation in the Institute is equally important. Ideal candidates will have little or no prior experience in the United States.

Candidates must demonstrate English language fluency. Institutes are rigorous and demanding academic programs conducted entirely in English. Participants will be expected to read and comprehend substantial written materials and assignments in English and to fully and actively participate in all seminar and panel discussions. English fluency is vital to a successful experience in the Institute, for participants as individuals and to foster a cohesive and interactive group.

## THE INSTITUTES

The Institute on **American Culture and Values** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and other specialists with a deeper understanding of U.S. society, culture, values, and institutions. The Institute should examine the ethnic, racial, social, economic, political, and religious contexts in which various cultures have manifested in U.S. society while focusing on the ways in which these cultures have influenced social movements and American identity throughout U.S. history. The program should draw from a diverse disciplinary base and should itself provide a model of how a foreign university might approach the study of American culture and society. **The University of Montana in Missoula, MT** will oversee and administer this program; **New York University in New York, NY** will conduct and host the Institute.

The Institute on **Journalism and Media** will provide a multinational group of 18 experienced and highly motivated foreign journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. In addition, the Institute will examine pedagogical strategies for teaching students of journalism the basics of the tradecraft: researching, critical thinking, reporting, interviewing, writing, and editing. The program will also highlight the impact of technology in journalism, including the influence of the Internet, globalization of the news media, and other changes that are transforming the profession. **The University of Montana in Missoula, MT** will oversee and administer this program; **Arizona State University in Tempe, AZ** will conduct and host the Institute.

The Institute on **Religious Pluralism in the United States** will provide a multinational group of up to 18 experienced foreign university faculty, scholars, researchers and religious leaders with a deeper understanding of U.S. society and culture, past and present, through an examination of religious pluralism in the United States and its intersection with American democracy. The program will include a survey of the religious landscape of the United States, including religious groups; an exploration of the historical and contemporary relationship between church and state in the United States; an examination of the ways in which religious thought and practice have modified and have been influenced by, the development of American-style democracy; and discussions on the intersections of religion and politics in the United States in such areas as elections, public policy, and foreign policy. Participants will have opportunities to meet U.S. community leaders of different faiths who advocate for collaboration and tolerance among religious groups. The **Institute for Training and Development (ITD) in Amherst, MA** will oversee and administer this program; **Seattle University in Seattle, WA** will conduct and host the Institute.

The Institute on **U.S. Economics and Business** will provide a multinational group of 18 experienced foreign university faculty, researchers, experts and policymakers with a deeper understanding of key components and structures of the U.S. economy. Using a multidisciplinary approach, the program will explore various topics of socioeconomics; how financial institutions, investors, and businesses interact to support sustainable economic development and growth; and increasing diverse and equitable employment through institutional regulation, social inclusion strategies, and private and public policies. Throughout the Institute, Scholars will engage in a case study involving the fishing industry, which will examine the interplay of climate change, U.S. business innovation, corporate regulation, entrepreneurship, and economic theory. Participants will have opportunities to learn about key institutions and stakeholders in the U.S. economy and meet with a diverse range of business leaders and

small business owners, among others. A symposium where scholars will present their own research and scholarly practices will allow for robust discussion and an exchange of diverse perspectives. The **Institute for Training and Development (ITD) in Amherst, MA** will conduct and host the Institute in Boston, MA.

The Institute on **U.S. Foreign Policy** will provide a multinational group of 18 experienced foreign university faculty and practitioners with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The Institute will explain the role of key influences on U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations, and multilateral institutions. The program will also examine the current U.S. foreign policymaking landscape and recent trends that are shaping policy. **The University of Montana in Missoula, MT** will oversee and administer this program; the **University of Delaware** will conduct and host the Institute in Newark, DE.

The Institute on **Workforce Development** will provide a multinational group of 18 experienced foreign faculty and practitioners with a deeper understanding of how recent socioeconomic trends have changed the concept of work, workforce development, and career paths in the United States. The academic program will include a thorough discussion of the role of U.S. educational institutions, particularly community colleges, in preparing Americans with the skills needed to succeed in multiple industries including business, technology, science, the creative arts, and emerging fields. The Institute will offer opportunities for participants to research new ideas, in conjunction with American peers, to better understand the evolution of work, the changing demand for skills, and the advancements in workforce development through retraining and reskilling. **The University of Montana in Missoula, MT** will conduct and host this Institute.

### ADDITIONAL PROGRAM INFORMATION:

**Program Funding:** Grants will cover all participant costs, including program administration; international and visa travel, travel allowances, domestic travel and ground transportation; book, cultural, mailing and incidental allowances; and housing and subsistence, as well as arrange and pay for participants' international and visa travel costs and travel allowances.

**Program Requirements and Restrictions:** Participants must complete the entire virtual program in order to participate in the in-person program component in the United States. Candidates should be aware that they are applying for an intensive, rigorous, academic program and are expected to fully participate in all aspects of the program. **The Institute is not a research program.** Participants must attend all lectures and organized activities and complete assigned readings. During the U.S. component of the Institute, family members and/or friends may not accompany participants on any part of the program. Please note that Institute curriculum will not formally address teaching methodology and pedagogical methods.

**Housing and Meal Arrangements for the in-person component:** Each participant will have a private room and bathroom during the in-person portion of the Institute. Most meals will be provided at campus facilities; participants may have access to a kitchen to cook some meals on their own. Please explain the above housing arrangements to your nominees to ensure that they are comfortable with such arrangements. Care will be taken to ensure that any special requirements regarding diet, daily worship, housing, and medical care are satisfied.

**Travel Arrangements:** For all Institutes, the implementing partner will arrange and pay for international and visa travel for the in-person component. The implementing partner will also provide each participant with a \$100 travel allowance. In all Institutes, the host institutions will cover any travel within the United States during the Institute.

**Health Benefits:** All participants will receive the Department of State's Accident and Sickness Program for Exchanges (ASPE) health benefit that provides coverage of up to \$100,000 with a \$25 co-pay per medical visit and a \$75 co-pay per emergency room visit, for the duration of the program. Pre-existing conditions may be covered up to \$100,000, subject to policy exclusions and limitations. COVID-19 is treated like any other illness under the ASPE policy. Information on the health benefit program may be found online at <https://www.sevencorners.com/gov/usdos>.

**Expectations:** Violations of program rules, U.S. host institution rules, or U.S. local, state or federal laws can be grounds for immediate dismissal from the program. It is important that these requirements and restrictions be made clear to all candidates before nominations are submitted.

**Program Model:** The virtual program will consist of a minimum of 36 hours of required programming and will be a combination of synchronous and asynchronous learning. To the extent possible, the virtual programming will include lectures, small group discussions, videos, readings, panels, site visits, assignments, and individual and group activities. Participants are required to fully participate in the entire virtual program from their home country. Participants must complete the virtual program in order to continue to the in-person program in the United States. However, if a participant cannot continue onto the in-person U.S. component of the program, they will still receive ECA alumni status and be eligible for all ECA alumni benefits after completion of the virtual program.

**Technology Requirements:** In order to participate in the initial virtual program component in their home country, participants must have access to a computer and a stable internet connection. If a participant does not have a computer or adequate internet access ITD and the University of Montana will work with the participant to facilitate computer access on an as-needed basis. For the in-person component of the program, the host institutions will provide participants with access to a computer and internet.

**Participation:** Participants will be expected to actively engage in all program activities, and therefore, they should notify immediately the host institution of any issues with their online access during the duration of the program as well as any difficulties affecting their participation.